URBAN REGENERATION: SUCCESS FACTORS AND BENEFITS

In cooperation with:

ROCKWOOL

URBAN REGENERATION
IS BRINGING LASTING SOCIO-ECONOMIC, PHYSICAL AND ENVIRONMENTAL IMPROVEMENTS TO RUNDOWN OR CHALLENGED URBAN AREAS, SHOWING THAT ENERGY RENOVATION IS A LEVER TO MORE LIVABLE CITIES AND HIGH QUALITY OF LIFE
A LONG-TERM PLAN FOR THE NEIGHBOURHOOD
DEEP RENOVATION AND LONG-LASTING TRANSFORMATION OF BUILDINGS AND SURROUNDING AREAS
A BALANCED COMBINATION OF PHYSICAL AND SOCIAL MEASURES
COLLABORATION BETWEEN MULTIPLE ACTORS WITH DIFFERENT EXPERTISE
EMPOWERMENT AND INVOLVEMENT OF THE RESIDENTS IN THE REGENERATION PROCESS
EVALUATION AND MONETISATION OF THE MULTIPLE BENEFITS FOR DEEP RENOVATION
AGGREGATION OF RENOVATION PROJECTS TO BENEFIT FROM ECONOMIES OF SCALE
A COLLABORATIVE APPROACH LEADING TO NEW INNOVATIVE BUSINESS MODELS
BETTER LIVING CONDITIONS
REDUCED CO_2 EMISSIONS
INCREASED SUPPORT AMONG RESIDENTS
REDUCED OPERATIONAL AND MAINTENANCE COSTS
ALLEVIATED ENERGY POVERTY
INCREASED AWARENESS OF SURROUNDING AREAS
NEW INVESTMENTS
IMPROVED AESTHETICS
IMPROVED HEALTH & COMFORT
ENERGY SAVINGS
INCREASED VALUE OF PROPERTIES
LOWER ENERGY BILLS